



Australia's Biggest and Best Hot Rod and Custom Car Event is returning to Bendigo. The 2025 Australian Street Rod Federation Nationals will be held at the Prince of Wales Showgrounds over the Easter long weekend, April 18th to 21st 2025.



Above: 2017 ASRF Nationals. Image courtesy of CARPSPICS

These Nationals are held on a rotating basis bi-annually. Previous events in Bendigo 2017 and Geelong 2011 each saw over 1300 entrants and families, plus many thousands of spectators come through the turnstiles to see a very impressive display of vehicles, events, entertainment; and to visit the hundred or so Trade Stands within the complex.

The cream of Australia's Hot Rod and Custom Car fraternity will drive from all over the country to show their pride and joy to +10,000s of spectators who flock to see the displays, Trade Stands, static shows and driving events happening all weekend.

Entrants and the public will be treated to all facets that Street Rodding offers including the huge Show & Shine with over 1000 immaculate cars on show filling the centre arena on the Sunday, the exciting Go to Whoa display of horsepower on both Saturday and Sunday afternoons, as well as Motorkhana grass events all through the event.

26th AUSTRALIAN STREET ROD FEDERATION NATIONALS



The 6000 square meter Regional Exhibition Centre will host a huge contingent of Trade Stands selling all things car related and the 5000 square meter Bendigo Exhibition Centre will be used for Live Entertainment, and a display of Historic hot rods and drag cars to show how it was back in the good old days. Over the weekend many Rodders will decide that a few quiet laps of the outer cruise track will be in order, a great chance to see these amazing works of art on the move.

Historically the ASRF Nationals are a big hit when held at large regional cities like Bendigo, with TV, Radio and Media advertising going out to a large area in much greater volume than affordable in the big capital cities.



Above: 2017 Traders, prior to General Public Entry



The Trade Hall: Regional Exhibition Centre under preparation for a Spring 2024 event



26th AUSTRALIAN STREET ROD FEDERATION NATIONALS
Prince of Wales Show Grounds, Bendigo 18th – 21st APRIL 2025
We expect thousands of entrants over the Easter
+ 10,000 spectators to attend on the Saturday and Sunday Public Days.

Website: www.asrf.org.au

All Trade Stands will be sited at the Regional Exhibition Centre, Northern side of the Showgrounds. This open plan building covers 6000 sq m and will easily house over 90 Trade Stand sites, ALL at 8m x 4m. We will have available single, double and triple sites around the outer walls and groups of 4 and 6 sites in the middle of which you can request any combination.

PRICING:

- 1 site 8m x 4m \$300 + GST = \$330
- 2 sites 8m x 4m \$450 + GST = \$495
- 3 sites 8m x 4m \$600 + GST = \$660
- Others POA

**25% DEPOSIT WILL BE REQUIRED TO RESERVE YOUR SITE
FINAL PAYMENT BY 31st JANUARY 2025**

Information for Traders –

1. Traders will have access to electrical power. For those in the centre locations, on request we will supply a single phase power lead from the nearest overhead source to ground level; some 3 phase power is available, please specify if required.
2. Each Vendor must supply all other leads, connections and extension cords.
3. All electrical equipment, leads and connections must be tested and tagged.
4. Delivery trucks and vans must be parked off site at the rear of the Trade Hall Building after bump in. Vehicles that are part of the trade stand display must remain on the stand for the duration and cannot be moved until after the close of the event.
5. Access for Bump-in to the Trade Stands Building will be made available from 8.00 am to 8.00 pm on Thursday 17th April. If you are intending to use a large truck or Pantech, please advise us so we can make arrangements. If you have an extensive display that requires earlier access, please contact us to discuss, which we will endeavour to accommodate.
6. It is required to wear fluoro vests and enclosed shoes/boots during Bump In & Bump Out: any vehicle movements, including trailers, or shifting and lifting, must be carried out with a designated Spotter.
7. Bump out will begin from 5.00 pm Sunday 20th April, closing 8.00pm. Re-starts 8.00 am Monday 21st.



Trade Stand Application Form

Name of Trader

ABN

Address

State.....Postcode.....Email.....

Contact.....Phone.....

Please list the type of product you will be selling:

.....

Number of Sites required at 8 m x 4 m each.....

Power requirements

Number of vehicle..... and personnel site..... passes required

Preferred position/s (on wall, in middle of building etc).....

Total Payment \$.....

Public Risk Insurance:

Insurance CompanyPolicy No.....

Please note:

Site preference will be considered and every endeavour will be made to satisfy such preferences. However, no guarantees can be given that the site requested will be provided. This application with the conditions on the reverse, when accepted by the committee, form the contract between the exhibitor and the committee.

Signature of applicant

For Direct Deposit Payments please pay to:

Bendigo Bank Account Name: Australian Street Rod Federation

BSB: 633 108 Account Number: 129 608 105 Reference: Name of Trader (as stated above)

Contact for further information:

Brett Carroll 0412 254 382, or

Gary Singline 0420 491 182

Email us: natstraders@asrf.org.au

NB: Sponsors will be granted Trade Stand Sites at NIL cost – to become a Sponsor please contact **Dain Souter** on **0410 500 717** or email: sponsorship@asrf.org.au



Conditions

1. All appropriate fees must accompany the application form. Forms must be completed and returned the above no later than 31st January 2025. Applications received after this date will be accepted at the discretion of the organisers.
2. The trader acknowledges that the organizers shall not be bound to reserve and or supply a site(s) or any service until payment in full by the trader and all the required fees as appear hereon.
3. The trader shall not be entitled to assign or sub-let all or part of the site(s) without prior written consent of the organisers.
4. If the trader wishes to cancel this contract less than sixty days prior to the commencement of the event the organisers may do so on the condition that it retains 10% of the fees set out hereon. If the trader wishes to cancel this contract less than thirty days prior to the commencement of the event the organisers shall retain 60% of the fees as set out hereon.
5. The trader shall not extend its display beyond the boundaries of the nominated site(s).
6. The trader shall be responsible for the condition of the event site and upon the close of such shall clear the site(s) within 24 hours of the last day of the event and shall reinstate the same to the condition therefore at the commencement of the license to the satisfaction of the organizers. If the site(s) shall not be cleared and reinstated as said. The trader shall reimburse the organisers for any costs incurred by it in clearing and reinstating the site(s).
7. The organizers shall not be held liable for any loss or damage to the trader's property whilst on the event site.
8. The trader shall take out and keep a public risk insurance policy extended to include the trader's liability with an insurance office approved by the organizers, and not for less than an amount approved by the organizers, and to forward such policy or certificate of currency as requested by the organizers such policy is to be in the name of the organizers as principal and the trader as insured.
9. If the organisers should find it necessary expedient or desirable to cancel or postpone the event this licence shall cease to operate on notice to that effect being served on the trader personally or posting such notice to the trader by prepaid to the address shown on this site reservation form and the organizers shall not be liable to the trader for any compensation or to any refund of payment of any money paid by the trader in relation to this licence.
10. The organizers reserve the right to cancel this licence by notice on the trader in the manner provided in clause 9 hereof in the event of an occurrence or happening which in the opinion of the organizers justifies it in so doing and without effecting the generality hereof in the event of any breach of any of these conditions or if the trader does not occupy the site(s) at the commencement of and during the full period of the event and in the event the organizers shall not be liable to pay the trader any compensation whether on the grounds of loss of profit or otherwise or to refund any money paid by the trader hereunder in respect of such cancellation.
11. The trader shall conform to the requirements of any Act of parliament, which may govern the erection of structures the display and/or sale of livestock, machinery. Vehicles and all other products or goods of the trader and the regulation by-laws and ordinances made under the act.
12. No livestock other than approved by the organizers shall be brought onto the event site.
13. Should there be any reason to suspect that any exhibit is dangerous or disease the organizers reserve the right to refuse admittance to or remove it from the event site at the expense of the exhibitor.
14. The trader shall not conduct or permit to be conducted on the site(s) any competition, game or sale by auction without written approval by the organizers.
15. Trade supply and private vehicle owned or used by the trader shall be parked within the confines of the site or removed to a designated parking area before 9:00am each morning, servicing of all site(s) to be completed by 9:00am each morning.
16. No machinery vehicles goods or other articles displayed shall be removed from the trader's site(s) before 5:00pm on the last day of the event.
17. Any building structure, fence or other articles displayed shall be entirety at the risk of the trader who shall be responsible for its maintenance or protection from damage at all time and no action claim or demands shall be made or taken against the owner of the event site or the organizers for any damage whatsoever including action for negligence or trespass.
18. The trader shall at all times comply with any direction that may be given by the organizers whilst the trader is upon the event site.
19. There will be no camping on the trader's site.
20. The organizers reserve the right to cancel the contract and to retain all monies on relation thereto if there is in the opinion of the organizers any infringement of the foregoing conditions and or if the trader doesn't occupy the allocated space at the commencement of and during the full period of the event.
21. The trader hereby indemnifies the organizers and agrees to hold it indemnified against all actions, suits, costs, claims and demands brought against the organisers by any person, firm or corporation and against all damages done either directly or indirectly to or sustained by any of the organizers property or the property of any person firm or corporation or any person then on any part of the said event site, arising out of any act or default or omission of the trader, his or her servants, workman or agents or by anything owned, operated, exhibited, displayed, demonstrated by or under control direct or indirect of the trader.
22. The application for show space is not valid unless signed. The signature appearing on the application form indicates that the conditions as set out have been accepted and that the trader and his/ her representatives agree to abide by them.
23. Where the context permits the following words shall have the following meaning:
"The organizers" shall mean the Australian Street Rod Federation's sanctioned event promoter.
"The Event" shall mean an event, which has been sanctioned by the Australian Street Rod Federation.
"The trader" includes the person or business who agrees to this contract, its employees